

VID1329-Vision_Plan_Explainer_22-1754659_1.4

Relaxing music plays. The stacked blue U's of the UnitedHealthcare logo appear, then swirl away as ribbons, revealing blue text against a white background. A narrator speaks in voiceover.

ON SCREEN TEXT: Vision Plan

NARRATOR: Help your eyes to better health with a vision plan from UnitedHealthcare.

A variety of medical symbols appear in an interconnected web over a blue background.

ON SCREEN TEXT: Large national network

NARRATOR: Let's start by looking at the vision plan's large national network, where there's a wide variety of providers in sight, from local private practices to retail chains to specialty online retailers.

An "Open" sign with a glasses symbol appears. An open laptop then slides into view with several pictures of glasses onscreen.

A pair of glasses sitting on a table zooms onto the screen. Cartoon eyes blink behind the lenses. White text appears.

ON SCREEN TEXT: Annual eye
exam

NARRATOR: The plan covers an annual comprehensive eye exam from any network ophthalmologist...

ON SCREEN TEXT: Ophthalmologist
A medical doctor
who treats eye
conditions

The eyes disappear. The image zooms out and an eye chart appears beside the glasses.

ON SCREEN TEXT: Optometrist
A doctor of optometry
who examines and
diagnoses eyes

NARRATOR: Or optometrist.

The letters on the eye chart become various symbols. A child walks up beside the table.

NARRATOR: This plan also comes with maternity and child benefits.

The glasses disappear and a teddy bear falls onto the table in their place. The bear is then replaced with a rattle. The child walks away and is replaced by a pregnant person. The symbols on the eye chart revert to letters.

NARRATOR: Children up to age 13 and people who are expecting or breastfeeding get expanded benefits, like a second eye exam.

The eye chart scene slides away. An otoscope rises onto the screen. An apple appears in the beam of light it shines. A heart has been carved into the apple.

NARRATOR: Did you know eye health can shed light on your overall health? It's true.

The apple fades and an eye appears alongside various text.

ON SCREEN TEXT: Diabetes

ON SCREEN TEXT: High blood
pressure

ON SCREEN TEXT: Cancer

ON SCREEN TEXT: High
cholesterol

NARRATOR: Your provider can check for changes that may be caused by certain health conditions.

As the text fades, the eye slides behind an examination machine. A beam of light crosses over the eye.

NARRATOR: And they may be able to detect potential eye issues earlier, when they're typically more treatable.

A teal background wipes across the screen and covers the eye. A pair of round blue glasses appears, then is replaced by orange square glasses.

NARRATOR: If you need eyewear, this plan's got coverage with an allowance you can put toward buying frames in your style...

Two contact lenses slide into the frame next to the orange glasses.

NARRATOR: Or a benefit for contact lenses, a fitting, and two follow-up visits.

A dark blue background wipes across the screen. A pocket appears, and three coins drop into it.

ON SCREEN TEXT: Price protection

NARRATOR: If that weren't visionary enough, you may see savings with this plan too.

The pocket fades. White text appears.

ON SCREEN TEXT: Progressive lenses
Anti-reflective coating

UV protection

NARRATOR: Expect price protected popular lens options like progressive lenses, anti-reflective coating, and UV protection.

The text fades. New text appears alongside a white piggy bank. Coins fall into the piggy bank.

ON SCREEN TEXT: Up to 20%
savings on
additional
glasses

NARRATOR: Plus up to 20% savings on additional pairs of glasses or prescription sunglasses...

ON SCREEN TEXT: Laser vision
correction

NARRATOR: And discounts on laser vision correction...

ON SCREEN TEXT: Blue-light-
blocking
screen filters

NARRATOR: And blue-light-blocking screen filters for your digital devices.

The piggy bank shrinks away. An ear inside of a white circle appears onscreen. Three lines extend from the ear to indicate noise.

NARRATOR: The vision plan sees savings for more than your eyes too.

The ear slides out of the white circle. A red checkmark appears in its place. White text appears beside the circle.

ON SCREEN TEXT: Up to 50%
savings on
hearing aids

NARRATOR: Get up to 50% savings on custom programmed hearing aids through UnitedHealthcare Hearing.

A computer on a desk appears next to a mug of tea. A clock appears on the monitor, followed by some blue text.

ON SCREEN TEXT: myuhcvision.com

NARRATOR: One last thing, you can access your vision benefits 24/7 on myuhcvision.com...

The blue text on the monitor fades. A map appears. A pin in the map traces a path next to an eye symbol and a glasses symbol.

NARRATOR: Find a nearby network provider...

The map fades away. An ID card swipes up onto the monitor.

NARRATOR: View your digital vision ID card...

The ID card fades. A document with lines of text and dollar signs scrolls down the screen.

NARRATOR: And learn more about the plan's benefits and discounts built for eye health maintenance and vision care savings.

A white background wipes across the screen. Blue text appears.

ON SCREEN TEXT: With a vision plan from
 UnitedHealthcare

NARRATOR: With a vision plan from UnitedHealthcare...

Blue text pops up. Each word appears in sync with the narration.

ON SCREEN TEXT: it's
 all
 eyes
 on
 a
 healthier
 you

NARRATOR: It's all eyes on a healthier you.

Blue text fades in.

ON SCREEN TEXT: Learn more at
 whyuhc.com/vision

The stacked blue U's of the UnitedHealthcare logo appear. The logo fades away to reveal blue text.

ON SCREEN TEXT:

UnitedHealthcare vision coverage provided by or through UnitedHealthcare Insurance Company, located in Hartford, Connecticut, UnitedHealthcare Insurance Company of New York, located in Islandia, New York, or their affiliates. Administrative services provided by Spectera, Inc., United HealthCare Services, Inc. or their affiliates. Plans sold in Texas use policy form number VPOL.06.TX , VPOL.13.TX or VPOL.18.TX and associated COC form number VCOC.INT.06.TX, VCOC.CER.13.TX or VCOC.18.TX. Plans sold in Virginia use policy form number VPOL.06.VA, VPOL.13.VA or VPOL.18.VA and associated COC form number VCOC.INT.06.VA, VCOC.CER.13.VA or VCOC.18.VA. This policy has exclusions, limitations and terms under which the policy may be continued in force or discontinued. For costs and complete details of the coverage, contact either your broker or the company.

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