

# Helping you find quality and cost-efficient care

When it comes to health care, it may not always be clear what quality means or how to go about evaluating it. To help our members make more informed choices about their health care, the UnitedHealth Premium program recognizes doctors who meet quality and cost efficiency guidelines.

## Quality, cost-efficient care is a long-term solution

Variations in care are a significant part of the problem in our current health care system. A study published in the New England Journal of Medicine study found that only 55% of U.S. patients receive the recommended care.

We believe that by supporting and promoting doctors who meet national standardized measures for quality and local geographic area benchmarks for cost efficiency, as well as engaging consumers in the health care decision-making process, we can help to achieve better health outcomes while improving the experience and reducing costs.

## Choose smart. Look for blue hearts.



### Premium Care Physician

The physician meets the UnitedHealth Premium program quality and cost-efficient care criteria.



### Quality Care Physician

The physician meets the UnitedHealth Premium program quality care criteria but does not meet the program's cost-efficient care criteria or is not evaluated for cost-efficient care.



### Not Evaluated for Premium Care

The physician's specialty is not evaluated in the UnitedHealth Premium program, the physician does not have enough claims data for program evaluation or the physician's program evaluation is in process.



### Does Not Meet Premium Quality Criteria

The physician does not meet the UnitedHealth Premium program quality criteria so the physician is not eligible for a Premium designation.

## UnitedHealth Premium doctors:

- Follow evidence-based guidelines for care
- Are more likely to be aware of the latest research and clinical trials
- May have lower surgery repeat rates

## Quality guidelines are based on standards from organizations such as:

- American College of Cardiology
- Ambulatory Care Quality Alliance
- Agency for Healthcare Research and Quality

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This directory's provider information is updated weekly and may have changed. Please check with your provider before scheduling an appointment or receiving services to confirm whether they are participating. Check your official health plan documents to see what services and providers are covered by your health plan.

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